



FOR IMMEDIATE RELEASE

A Wider Circle Extends Hours for National Bed Day

Silver Spring, Md. – A Wider Circle has declared April 10, 2010 as the first ever National Bed Day. It is the culmination of a month of heightened efforts to find as many beds as possible for families currently sleeping on the floor. As part of National Bed Day, A Wider Circle is extending their Saturday hours to 9:00AM-6:00PM at their Center for Community Service in Silver Spring.

Of its five programs, A Wider Circle is best known for its Neighbor-to-Neighbor Program which provides furniture and other home essentials to those living without life's basic needs, with the greatest need being beds. A Wider Circle is responsible for 24,453 children and adults now going to sleep in a warm bed, though there are still more than half a million people in the DC metropolitan area going to sleep on the floor.

Companies with the resources to help – such as the Healthy Back Store and Mattress Discounters - have joined with A Wider Circle to work towards providing a bed for those living without one in the region. Each week, the Healthy Back Store delivers a truckload of mattresses that have been traded-in by people purchasing a new bed.

Mattress Discounters is giving a huge boost to the effort, both by publicizing A Wider Circle's need for beds in their commercials and by giving the organization their traded-in mattresses. Initially, Mattress Discounters indicated that A Wider Circle could pick up mattresses two times per week. Upon learning more extensively of A Wider Circle's work and mission, Mattress Discounters offered A Wider Circle unlimited access to the mattresses.

Because each child who is sleeping on the floor tonight is one too many, A Wider Circle is reaching out to the community to celebrate National Bed Day by bringing beds and bedding to A Wider Circle's Center for Community Service at 9159-C Brookville Road in Silver Spring this Saturday. The organization accepts new or gently-used mattresses, sheets, blankets, box springs and frames of

any size at any time - receiving drop-offs seven days/week and also picking up donated furniture seven days/week. For information on either way of donating, contact A Wider Circle at furnish@awidercircle.org or 301-608-3504.

About A Wider Circle: A Wider Circle, www.awidercircle.org, a 501(c)(3) nonprofit organization located in Silver Spring, Md., accomplishes their mission to help individuals and families lift themselves out of poverty utilizing a unique holistic approach to serving families in need throughout the capital region. The organization provides beds, dressers, cribs, and other basic need items, free of charge, to families transitioning out of shelters or simply living without life's necessities. A Wider Circle furnishes the homes of thousands of people per year – children and adults who are sleeping on the floor and keeping their clothing in plastic garbage bags. A Wider Circle also goes into low-income schools, shelters, and community centers to lead educational workshops on topics ranging from healthy self-esteem and stress management to resume writing and money management. A Wider Circle has been named “one of Greater Washington’s finest small charities” by the Catalogue for Philanthropy.

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